

Nature's Minerals

We know what you're thinking: Pier 1 is introducing a skin care line? For over 40 years, we've brought you the most unique home furnishings on the planet. But what could entice us to venture into the world of health and beauty? Read on.

Cleopatra was right on

The ancient Queen of Egypt was legendary for her beauty and youthful skin. History shows she relied on minerals from the Dead Sea for her glowing complexion—in fact, ruins of Cleopatra's skin care factories can still be found on its shores.

Since then, science has shown that bathing in Dead Sea salts indeed stimulates circulation and encourages the skin to renew and improve itself. The "Sea of Salt", as it's often called, contains over 21 therapeutic minerals—the highest concentration of any body of water on the planet. No wonder visitors from around the world flock to it each year.

But now you don't have to.

The beauty of Nature's Minerals

Our exclusive Nature's Minerals bath and body products bring you the same richly concentrated Dead Sea minerals treasured by Cleopatra.

The proper use of these natural mud and mineral products creates amazing skin results. Changes can even be seen and felt after the first use. All Nature's Minerals products contain the following skin-loving elements:

- Potassium and sodium advance proper cell hydration, prevents puffiness
- Magnesium promotes speedier cell regeneration for smooth, youthful skin
- Bromine helps heal and soothe skin inflammation
- Chlorine encourages mineral balance in the cells and body
- Calcium works to clear blemishes and revitalize dull, tired-looking skin



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Unique scents, exclusive formulas

Nature's Minerals products are based on the three raw materials present in the Dead Sea: mud, minerals and salt. These unique elements are blended into rich therapeutic formulas for every part of the body. In addition to their cosmetic benefits, these products are easily absorbed by the skin, helping to relieve aches and pains in joints and muscles.

Pamper yourself from head to toe with Nature's Minerals Body Wash, Bath Salt, Body Lotion, Body Butter, Hand Cream, Foot Cream, Hand Soap and Salt Scrubs – all available in four unique scents:

Kyoto Blossom: Combines Dead Sea minerals with rose extract, well known for its softening and soothing effects on the skin. The calming Kyoto Blossom fragrance is a subtle rose floral.

Ming Palace: Pairs the Dead Sea minerals with lotus extract which helps cleanse and purify the skin. The invigorating Chai Tea fragrance has a just-right hint of spice.

Kashmir Beauty: Marries the Dead Sea minerals with cardamom extract, whose soothing virtues help the skin regain composure and softness. The gentle White Tea and Ginger fragrance is sweet and soothing.

Zaira Desert: Joins the natural Dead Sea minerals with the exotic floral-herbal scent of South African Rooibos Tea to enhance the condition of and promote softer, smoother skin.

Cleopatra had to build her own factories to enjoy skin care products of this quality. All you have to do is visit your neighborhood Pier 1 store. And that rocks.



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