



Can't Buy Me Love (but you can buy lots of delightful, delovely and delicious gifts at Pier 1)

Valentine's Day began in ancient Roman times in honor of St. Valentine, a priest who sacrificed his life for the gift of love. Today, this sentimental holiday is celebrated throughout the world by romantics of all ages.

Every February 14th, the traditional gifts of candy and flowers are exchanged between sweethearts, families and friends. This year, be creative in your gift giving with a unique, unusual or tasty gift from Pier 1 Imports.

Love Potion #9

No need to go see Madam Ruth (you know – the gypsy with the gold-capped tooth). Just fill the room with the scent of our silky-soft sachets – a gift that's always welcome. We have them in red or pink, and each set of two is tied with a heart-shaped bead. Our perfume bottle-shaped Gem Reed Diffusers are perfect for the home or office. Each holds jewel-toned fragrance oils in sultry scents with exotic sounding names like Sh'teme, L'Amo and Te'Amo. Ooh-la-la. Or light her fire (friendly or otherwise) with little floral-scented candles in red or pink beaded heart-shaped containers. They're too-too hot!



It Don't Mean a Thing if It Ain't Got That Bling

Sparkly, shiny, glowing gems are guaranteed to get anyone's heart racing – and no diamonds are required. Find cute little tokens of love like our handcrafted, Murano-style Glass Ring or Bracelet – no two are exactly alike. Our cute cuff-shaped rings and bracelets are made with teeny tiny glass seed beads in red, pink or clear – très chic and practically perfect for your favorite tween, teen or totally trendy BFF! Or give a giant hand-cut glass heart paperweight that she can keep on her desk to remind her of you. Ideal for Mom, Grandma, your favorite aunt, your kid's teacher – whomever you want to share a little love with. It's available in either pink or red and comes with its own gift box. Voila!



Sugar Pie, Honey Bunch - An affection for confections

Whether it's your kids, best buddy, teacher, co-worker or sweetheart, the way to anyone's heart is by giving sweet Valentine's treats from Pier 1. Make some semi-homemade Pink Sugar Cookies (from our own special mix) cut with your own heart-shaped cutter. Not the baking kind? Send your sweetie some already made, boxed and bowed Love Letter Cookies (that way they can eat the evidence) or a package of Milk Chocolate Lips – smooches for everybody! Wash down all these sugary treats with some too-cute Pink Hot Cocoa. It tastes like hot cocoa, but it's PINK! This sweet finish is perfect for valentines of all ages!



My Love Don't Cost a Thing

Short on cash but long on love? Share your affection with these cash-free tips, guaranteed to add a little spice to your romance.

- **Be a hug bug.** When your sweetie comes home from a long day of work, the minute he or she walks in the door, grab them and hug them for a whole minute without saying a word. Silence is golden. Leave all of your troubles at the doorstep.
- **Walk down Memory Lane.** Share a special "first" you two experienced together a long time ago - like the first movie you two ever saw together, the first time you kissed, or the first time you knew you were with "the one."
- **Share not-so-public displays of affection.** Tell your honey that every time you squeeze their hand three times, it means I Love You. Do this in public and do it often. Be sneaky and do it when you are alone together, when it's least expected. Just do it.

Silly little Valentine's Day facts, trivia and other useful information

- According to the website Lyrics Planet, there are 3,321 songs with "love" in the title. How romantic!
- There are 124 songs with "work" in the title. Hmmmm.
- During the 1920's, some Valentines were shaped like tomatoes, also known as the "love apple." This also might be where we got the phrase "she is one hot tomato," but it's not certain.
- Amorphobia is the fear of love. Scary.
- The first Valentine was sent by the Duke of Orleans to his wife, after he was captured in 1415. It's still on display in a museum in England. All together now: Awww.
- Fully 73% of Valentine's Day flowers are bought by men, whereas women buy only 23% of Valentine flowers. So who buys the other 4%?
- Around 3% of pet owners prefer to give Valentine gifts to their pets as they are more grateful than humans. Aha – the missing percentage!

- About 1 billion Valentine's Day cards are exchanged each year. That's the largest seasonal card-sending occasion of the year, next to Christmas. And that's a lotta Love stamps!
- 15% of U.S. women send themselves flowers on Valentine's Day. So the secret's out.

Take her somewhere romantic

No, don't fly her off to Paris or take her gondola gliding in Venice. These places might be a little closer to home. Don't they sound dreamy?

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| ♥ Loveland, CO | ♥ Love Valley, NC | Loveland Park, OH | Love County, OK |
| Lovelock, NE | ♥ Romeo, MI | Loving County, TX | ♥ Romeoville, IL |
| Loving, NM | Valentine, TX | ♥ Lovington, IL | Sacred Heart, MN |
| ♥ Loves Park, IL | South Heart, ND | ♥ Lovejoy, GA | Valentine, NE |

♥ Have a date night at Pier 1! The heart icon means you're within 25 miles of pulse-pounding presents with real panache!

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